High-Tech

systems & software

We provide the AI solutions your business deserves

HTSS - Your reliable IT&C partner

> 300 employees

23 mil € Turnover

20% annual growth

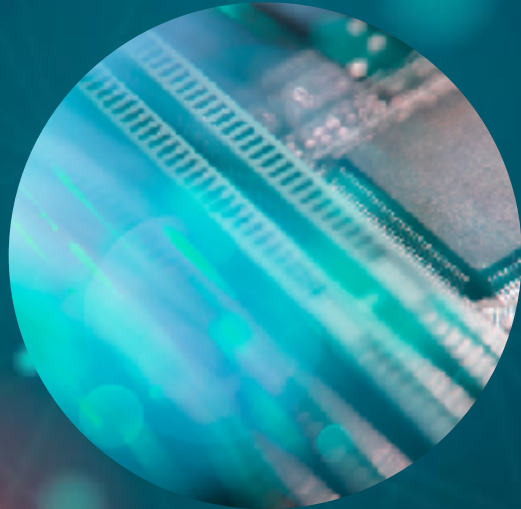> 1000 clients

30% market share leader for Pharmacies software

Platinum Partener HPE

Gold Partner Microsoft

High-Tech

We believe in humans working alongside machines to analyze large amount of data and bring out valuable insights for any business

We use in-house Deep Learning technologies – the cutting edge of Artificial Intelligence

Automatically learns and adapts to new behaviors

Flexible implementation

Easily integrated into existing end user systems **-> fast integration and adoption time**

High-Tech
systems & software

AI Predictive Analytics System

for Retail and Distribution

"Job to be Done" Concept - Automate and augment the job done by:

- Marketing team
- Merchandisers
- Operations department

Anticipate and adapt to your customers' new behaviors

Perform **smart replenishment** with the stock you **truly need**

For both **online and brick-and-mortar** businesses

DK Predictive Analytics automatically learns, adapts and anticipates consumers' buying behavior

Works for an **unlimited number of products**, each with different consumption patterns in individual locations

YES! It also works for completely **new products**

High-Tech
systems & software

**DK Predictive Analytics
Product Explorer System**

Increases cross-sell sales

- Offer the most suitable **product recommendations** for completing shopping baskets

- Automatic creation of **newsletter content** with multiple products with a high probability of being sold together

- Build **smart planograms** by consumer driven behavior

- Perform **automatic product category management**

High-Tech
systems & software

AI used for inventory optimization

Reduces out-of-stock risk
by anticipating sales peaks in the next period

Minimizes over-stock costs
by predicting potential unforeseen sales declines

Optimizes the dynamics of orders to suppliers (frequency and quantity)

High-Tech
systems & software

THANKS!

Do you have any questions?

sales@htss.ro
+40 372.30.70.60